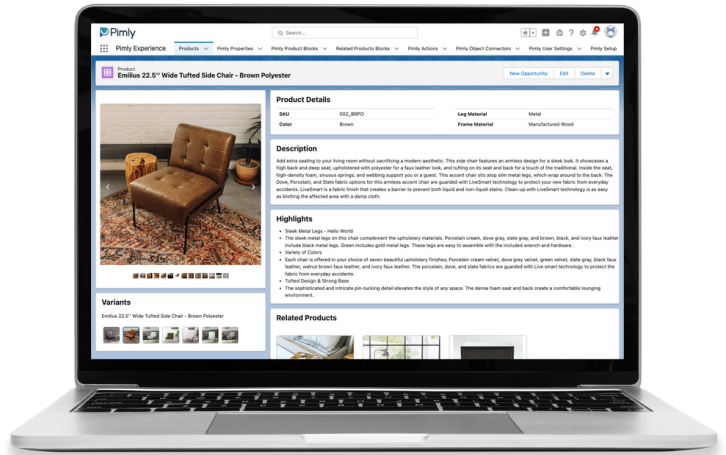# Get the right product info to the right people in the right place - your CRM

Transforming Product Information

Pimly is reinventing how product information is being utilized. Before Pimly, companies struggled to get up-to-date product and related product information to the right people both internally and externally. Stakeholders inside your company had either limited information or had to scramble to find information in disparate systems.
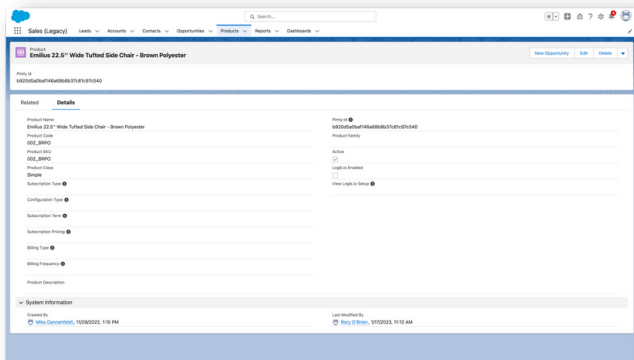
Pimly, brings all your product information into Salesforce to easily manage and utilize product data and digital assets across your Salesforce clouds. Now you can create world-class customer experiences because every client-facing team member sees the same, accurate information.
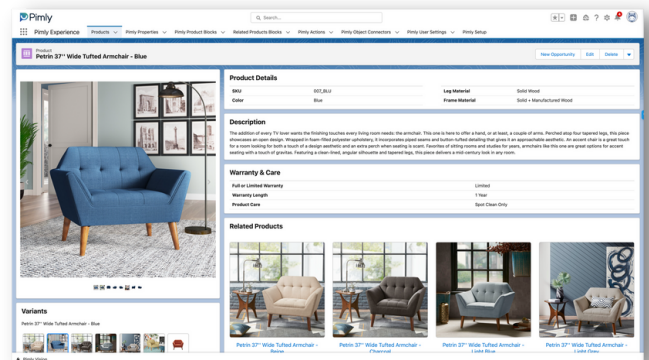
Why Pimly

✔ Create one central form of the truth inside Salesforce eliminating data siloes to connect product information with the business.

✔ Access accurate information anywhere - regardless of location, time zone or language product.

✔ Deliver world-class customer experiences because every client-facing team member sees the same, accurate information.

✔ Maximize on your Salesforce investment by putting product info where all things connect - your CRM.

WITHOUT PIMLY

WITH PIMLY

Pimly Helps Customers

Unify Information

Pull all production info into Salesforce, whether information is currently in a PIM, or in many disparate places, to streamline data exchange and standardize on one widely-shared system.
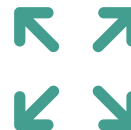
Grow Revenue

Arm sales and service with the best, latest and complete product data, sell sheets and digital catalogs to boost cross sell/upsell opportunities. All in the system they're already in - Salesforce.

Boost Efficiency

Eliminate the tedium for business stakeholders like sales, marketing, and service to spend countless hours searching for pertinent information.

Expand CRM Adoption

Decrease the need for CIOs and IT to add to the arsenal of tools that require budget, upkeep, maintenance, training, dedicated and special Admis, and difficult and clunky integrations.

What Sets Pimly Apart?

1 NATIVELY BUILT ON SALESFORCE

Benefit from everything Salesforce has to offer from 99.999% uptime to enterprise trust & security and sandboxes.

2 USE WITH EXISTING PIM OR USE AS PIM

Already have a PIM? Use your existing PIM as your data source. Don't have a PIM? Load & manage your data directly in Pimly.

3 DOES MORE THAN A PIM

Pimly is more than a PIM. PIMs are antiquated and only house product data. Pimly creates an intersecting highway in your CRM of product information to every stakeholder.

4 TAILOR SELLING AND SERVICE VIEWS

Configure product pages and digital catalog views to specific customer channels, geographies, experience sites, and other segments.

5 MAINTAIN WITH CLICKS NOT CODE

Minimal strain on IT, get up and running quickly. Training time abbreviated for users familiar with Salesforce.

6 CUSTOMER FOCUSED

Pimly's product roadmap is customer-driven. Customer feature requests are prioritized and help guide our product vision.